



Joana Bell – Real Estate Educator, Wealth Strategist & Empowerment Speaker for Women

Joana Bell is on a mission to change the face of real estate investing—one woman at a time. With over 25 years in the real estate industry and a personal portfolio of nearly 20 rental units valued at over \$5 million, Joana has transformed her own financial story through strategy, resilience, and vision. She's successfully executed house hacks, flips, BRRRR projects, and both short- and long-term rentals, and now she's teaching other women how to do the same.

Joana is the founder of Joana Bell Real Estate Consulting and the author of **The High Heeled Investor**, a bold, no-fluff guide that empowers women to build wealth with confidence, clarity, and a signature dose of high-heeled hustle.

But Joana isn't just an investor—she's also a veteran educator with over 15 years in the classroom, which means she knows how to break down complex financial strategies into clear, practical steps anyone can follow. Her coaching and speaking blend real estate expertise with real-life motivation, helping women move from fear to financial freedom.

Joana Speaks On:

- The High Heeled Investor™ – Real Estate for Women Who Want More
- Buy Back Your Time – Using Real Estate to Escape the 9–5
- From First Deal to Financial Freedom – A Step-by-Step Investment Plan
- Mindset Over Math – Why Confidence is the Real Currency
- House Hacking, Flipping & BRRRR Strategies for Beginners

Why Book Joana

- Real-world real estate experience from a multi-state investor
- Deeply relatable approach to teaching and motivating
- Passionate about helping women, single parents, and educators build wealth
- Engaging speaking style that blends tactical strategy with real-life stories
- Audiences leave with clarity, courage, and actionable next steps

Joana Bell is the speaker who will help your audience see what's possible—and take the next step to make it happen.